

THE CENTRE FOR STUDIES IN SOCIAL SCIENCES, CALCUTTA

Dated: 28-6-2024

Advertisement for the temporary position of Research Assistant

The CSSSC requires a Data Management Expert (with experience with social media) under the project “Higher Education in West Bengal: Data Management and Data Maintenance” sponsored by the Government of West Bengal on purely contractual basis for a period of six-months.

Job requirements:

- Analyzing user engagement (e.g. click-through and bounce rates)
- Reporting on web traffic for all social media
 - Building and supporting SEO strategies by implementing keyword priorities into content marketing projects

For this role, the candidate should have a deep understanding of how different social networks operate and be familiar with Search Engine Optimization (SEO) for online content. Tech-savvy professional with interest in the latest trends in digital technologies would be preferred. The selected candidate has to strengthen our online presence and increase our brand awareness through effective social media strategies and campaigns.

Qualifications: MA/ MSc/ MBA with proven experience in social media analysis, promotion and brand management.

Tenure and Remuneration: The tenure of appointment will be for six months and the salary will be Rs. 40,000/- p.m. (consolidated).

Applications may be sent to wbgovteduproject@cssscal.org. The last date of receipt of application is 6 July 2024.

(Registrar)