

**CENTRE FOR STUDIES IN SOCIAL SCIENCES, CALCUTTA,
R-1 BAISHNABGHATA PATULI,
KOLKATA 700094**

GENERAL SEMINAR

Ravi Vasudevan
Professor, Centre for the Study of Developing Societies,
New Delhi

will give a talk titled:

“The Film Archive and the Writing of Material and Cultural History”

This presentation will explore the film archive for what it tells us about the cultural imagination of material forms. It works with the premise that film as archival material presents distinctive features, even as it draws on related print, visual, photographic and sound archives. Film's distinction lay in its mobilization of images (and sounds), of space and time, in the making of a sensory engagement with objects/commodities, bodies and environments. Looking at India from the 1920s to the 1950s, the presentation will use government, business and film archives to explore films devoted to publicity and advertising. It places particular emphasis on the infrastructures of transportation and exhibition through which film was carried and presented to different audiences.

Date: Friday, 5th May, 2017, 3 – 5 pm
Venue: CSSSC's Seminar Room, Patuli Campus

Trina Nileena Banerjee
(Convener, Seminar Committee)

All are welcome to attend.